



The SDA Education Committee invites all members to attend a very fast-paced, fun and informative webinar program.

Please make plans to attend **The Wild Idea Club** presented by Lee Silber

Program Schedule

Thursday February 4, 2010

11:00 a.m. - 12:30 p.m.

FKP Architects, Inc.

Meeting Room, Board Conference Room

Program Fee - \$10.00 members/\$20.00 non-members

1.5 AIA Learning Units

RSVP by noon on Wednesday, February 3, 2010 to

tgraham@fkp.com

Please make checks payable to SDA Houston Chapter, P.O. Box 272807, Houston, TX 77277-2807. No fault cancellations will be accepted 48 hours in advance. No shows will be billed.

Content Coverage...

This is a fun and informative program about how to get everyone focused on solutions. The result will be a boost to morale; improvement in the bottom line; a streamlining of operations to save time, energy and money; and better ways to service customers. Attendees will quickly learn that there are great ideas lurking at every level of the operation -- including ideas from clients and customers -- and they'll learn the perfect way to get the best ones and make them a reality. Through this process, the ideas that are good for the employee, company and customer are moved forward fast, and with positive results. The Wild Idea Club concept is a great new way to get your company thinking!

This program is based on the new book Based by Lee Silber, "The Wild Idea Club: A Collaborative System to Solve Workplace Problems, Improve Efficiency, and Boost Your Bottom Line". This webinar is fast-paced and fun and features examples of how the Wild Idea Club has worked in companies ranging from Apple and American Airlines to Starbucks and Toyota. Attendees will learn how to start and maintain a Wild Idea Club and make the most of the ideas that come out of it. Lee Silber has presented over 1,000 workshops and has helped implement Wild Idea Clubs in dozens of organizations, large and small, including the Treasury Department, Roche Pharmaceuticals, and The San Diego Padres baseball team. In addition to "The Wild Idea Club", Lee is the author of 14 other books including "Self-Promotion For The Creative Person", "Organizing From The Right Side Of The Brain", and "Rock To Riches: Business Lessons Learned From Rock Stars".

About the presenter...

When Lee Silber speaks, people listen. Audiences listen because Silber is a dynamic speaker who engages attendees with humor, magic and creative skill-building activities that keep everyone on the edge of their seat. An amazing thing happens when Lee speaks—even the seasoned “been there, done that” meeting planners stay and listen because they know they will hear creative, fresh and tangible solutions to everyday problems delivered in an entertaining way by a guy who has written eleven books, founded five companies and hosts his own radio talk show. With over 1,100 presentations to his credit,

Lee Silber has learned how to turn an ordinary meeting into an extraordinary event that people talk about and reflect on long after he is gone.

Of Lee Silber's 15 books one has won the prestigious Theodore S. Geisel Award (Self-Promotion For The Creative Person), another is in its 13th printing (Time Management For The Creative Person) and his Organizing From The Right Side Of The Brain is already receiving rave reviews. With his latest book, The Wild Idea Club (Career Press, 2009), Lee has started a movement among managers to create a work environment where ideas and innovation are encouraged and welcomed from everyone and anyone. It is through researching and writing his series of business books for Random House and St. Martin's Press that Lee learned techniques that help people become more motivated, focused, creative and confident.

In addition to his writing, Lee has honed his skills as a speaker with over 1,100 talks to his credit and five years as one SkillPath Seminar's top trainers (1995-1999). As an accomplished musician and the leader of his own band, Lee has learned how to blend entertainment with education in a way that makes participants feel like they are having fun while learning (and laughing out loud.) Finally, with five businesses under his belt (including a chain of retail stores), Silber speaks from experience and doesn't waste time talking about things that won't work in the real world. Instead he offers creative solutions to everyday business problems that people put to use right away and keep using for years to come.

For more information, please contact:

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