



The SDA Education Committee invites all members to attend the recorded webinar

Pattern Awareness Recognition: A New Frontier
presented by Judy Smith

Program Schedule

Wednesday May 12, 2010

11:45 a.m. - 12:45 p.m.

FKP Architects, Inc.

Meeting Room, NW3

Program Fee - \$10.00 members/\$20.00 non-members, including box lunch

1.5 AIA Learning Units

RSVP by noon on Tuesday, May 11, 2010, to

tgraham@fkp.com

Please make checks payable to SDA Houston Chapter, P.O. Box 272807, Houston, TX 77277-2807. No fault cancellations will be accepted 48 hours in advance. No shows will be billed.

Content Coverage...

In May 2009, an article appeared in Time Magazine. It spoke of Pattern Awareness Recognition as being the 21st century skill set for CEO's, HR's business owners and consultants. This article referred to the systemic approach to business, where we explore the hidden dynamics within business that may cause limiting patterns within companies. This helps us gain a sense of how departments and customers are doing. Using dimensional mapping we can see very quickly what is going on within an organization.

What made many people sit up and take note was the emphasis on the influence of family within business....whether we like it or not.

The systemic approach to individual health has been making its way into top-notch hospitals including such institutions as Magee Women's hospital for a while now. Counselors, educators and medical personnel know that in cases where their clients and patients seem to be stuck it may be wise to explore the family system for answers.

More importantly, businesses are now beginning to realize that they too are a family with all the hidden dynamics of a family. It couldn't be otherwise. In systemic psychology it's a known fact that our family system is the number one pattern generator in our lives and that our family backgrounds creep into our businesses whether we want them to or not.

This approach allows us to actually see what is going on within an organization, bypassing opinions or judgment and instead taking an objective look at what's happening right now and what might change given the insights.

Objectives...

During the webinar we will explore 4 things:

- What is the systemic approach? A brief history including the morphogenetic field.
- How does the systemic approach function in business?

- What is a hidden dynamic or a systemic sentence and how might it influence my business?
- How can my business benefit by incorporating the systemic perspective?

About the presenter...

Judy Smith is a facilitator/trainer/keynote speaker who has studied both fields extensively and presents her work around the country and also in South Africa. Although much of her work is group oriented, she consults for companies and executive groups including wealth management firms, individuals and special interest groups, exploring women's dynamics in business, obesity, children and teenagers at risk, how to build and break relationships and how to divorce successfully.

For more information, please contact:

Tracy Graham, tgraham@fkp.com

Gilda Sneed, gsneed@fkp.com

Brenda Jones, bjones@fkp.com

Phone 713.621.2100