



The SDA Education Committee

invites all members and guest to attend

the upcoming

Saturday Blast – February 27, 2010

Presenting

Building Leadership from Within - *Melodee Futch, Senior Associate, SDA*

Social Media 101: Making it Work for You and Your Firm

(recorded webinar)

Stephanie L. Kirschner, CDEA

Program Schedule

8:30 a.m. - 9:00 a.m. - Breakfast & Networking

9:00 a.m. - 12:00 p.m. – Program Time

FKP Architects, Inc., 8 Greenway Plaza, Suite 300, Houston, TX 77046

Meeting Room - FKP Board Room

Program Fee - \$25.00 members/\$35.00 non-members

3.0 AIA Certified Learning Units

Refreshments of soda, water, coffee, and a continental style breakfast will be served along with the ever popular, "SDA Trail Mix"

RSVP by noon on Thursday, February 25, 2010

Pre-payment is encouraged. You may also elect to pay at the door with exact cash or check. Please make checks payable to SDA Houston Chapter, P.O. Box 272807, Houston, TX 77277-2807.

No fault cancellation will be accepted 48 hours in advance. No shows will be billed.

Please let me know if you will be attending by responding with an email to tgraham@fkp.com

Program Objectives...

Building Leadership from Within

What is leadership? Define leadership and learn the characteristics of a good leader; responsibilities of a good leader and growth opportunities after leadership.

Social Media 101: Making it Work for You and Your Firm (recorded webinar)

Learn how to harness the power of the social media sphere to get found by more potential customers, develop meaningful relationships with others in your industry, and position yourself as an expert in your field.

About the Presenters...

“Building Leadership from Within” by Melodee Futch. Melodee is a Senior Associate, Executive Administrative Assistant with FKP Architects, Inc. Her leadership skills and the message she wants to share is proven. She has held several SDA Board positions at the local chapter level and now serves as the President of SDA National. Melodee is activity involved in bringing FKP Architects to a new level in the 21st century.

“Social Media 101: Making it Work for You and Your Firm,” by Stephanie L. Kirschner, CDFA. As a partner in the firm of McGill Smith Punshon, Inc. in Cincinnati, Ohio, Stephanie’s areas of expertise include Finance, Administration, Human Resources, Risk Management and Business Contingency Planning. She is a networking advocate. Through her community involvement and leadership role in her firm, Stephanie works to promote and network people on a variety of levels. She believes that connecting people is a key to business and leadership success.

SDA Houston Education Committee

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