



The SDA Education Committee invites all members to attend the webinar

8 Ways to Cultivate & Capitalize on Your Network in Tough Times
presented by Bonnie Coffey

Program Schedule

Thursday April 22, 2010

1:00 p.m. - 2:30 p.m.

FKP Architects, Inc.

Meeting Room, NW3

Program Fee - \$10.00 members/\$20.00 non-members

1.5 AIA Learning Units

RSVP by noon on Wednesday, April 21, 2010, to

tgraham@fkp.com

Please make checks payable to SDA Houston Chapter, P.O. Box 272807, Houston, TX 77277-2807. No fault cancellations will be accepted 48 hours in advance. No shows will be billed.

Content Coverage...

Life is busy – and getting busier! You know networking is important, but how do you make the most of the time you have and maximize your contacts?

Objectives...

- Understand the Stages of Trust Building and why it's important to know them
- Remember names – and teach them yours
- Answering, "What Do You Do?" in a way that shows your character and competence
- How to have a conversation that yields resources and opportunity
- Follow through graciously

About the presenter...

Bonnie Coffey, an experienced speaker and trainer, is a locally and nationally recognized business and community leader. Her far-reaching career has impacted business, political, financial and leadership organizations throughout the country. Her clients include AARP Foundation, Heinz Foundation, and colleges and universities across the nation.

Her networking expertise is evident through successfully navigating 36 different homes while excelling in 24 different job titles. A former radio talk show host, Bonnie continues her love of words as a columnist, speaker and author. She is one of only 11 Certified Trainers with Contacts Count, the premier networking strategy company offering a wide variety of learning opportunities nationwide, in Canada and Portugal. Visit her website at www.bonniecoffey.com.

For more information, please contact:

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